



VX CONSULTING LLC

October 15, 2015

Mr. Mark Fishman
M. Fishman & Co.
3215 West Fullerton
Chicago, IL 60647

Dear Mr. Fishman:

Thank you for giving VX Consulting LLC the opportunity to work with you. I am excited to begin our work and feel privileged to assist you with your current communication needs.

Per our conversation, I am sending this letter of agreement for your approval and signature.

As discussed, I will provide your firm with communications counsel including the strategy and implementation of a public relations overhaul of your company profile; interface and message coordination with community groups and local elected officials; and on-going development and redevelopment proposals within your real estate portfolio including all efforts related to the Milshire Hotel. The scope will include items listed above in addition to special projects as directed.


Fees for these efforts will be billed at a monthly amount of \$5,000 with a review of the account after six months for any necessary adjustments. Any out-of-pocket expenses will be billed at the actual amounts with receipts available upon request. I will invoice you on a monthly basis and all invoices are due within 30 days of receipt. This monthly retainer agreement can be dissolved by either party with a 30-day notice.

If you are in agreement with the above terms, please sign below and return to VX Consulting, via pdf copy by email. By signing below, M. Fishman & Co. agrees to engage VX Consulting LLC pursuant to the terms set forth in this letter of agreement.

I look forward to working with you!

Sincerely,

Madeleine Hill

Approved: 

Mark Fishman, ~~Owner~~ President.
M. FISHMAN & CO.

Date: 10-23-15